

## Access to China service summary

Overseas social media is not available in China. Having your website found is critical to building relationships and achieving business success in China.

Many regions worldwide include significant Mandarin-speaking audiences, including Taiwan, Singapore, Malaysia, Hong Kong, Vietnam, and Chinese-speaking communities in North America and beyond. The Chinese market goes way beyond the 1.4 billion people living in China.

Given the importance of online visibility in China and across Chinese markets worldwide, our focus at Access to China is to bring your business, products, and services to the attention of Chinese audiences.



## Access to China's core services

### 1. Can your business website be seen in China?

Only 25% of foreign internet websites can be accessed in China; 20% take more than 20 seconds to open, and 55% cannot be accessed at all. When we tested the websites of the top 100 UK companies from China. Only 14 websites were visible in China.

Can your business website be seen in China?

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### 2. Chinese NS/DNS + Domain name

Purchasing a domain from a Chinese ISP gives your business access to the Chinese national NS/DNS service. Access to the Chinese NS/DNS service ensures your domain name is found on the first attempt in China, across Asia, and worldwide, whereas using an overseas NS/DNS does result in it not being found.

Access to China DNS services gives your domain the lookup speed needed for reliable discovery in China.

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### 3. Chinese website hosting

Our Chinese hosting sits at a critical intersection between international networks and Chinese internet infrastructure, with full access to the Chinese NS/DNS network.

Our services are split between mainland China and Hong Kong. No Chinese ICP certificate is required.

Access to a China-based website hosting service makes your business website accessible in China.

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#### **4. Dynamic website service**

We developed our dynamic website service to enable businesses to be seen online in China without changing their existing website, within a few working days.

Our service helps your website be seen in China by creating a dynamic copy of your site and addressing issues with third-party services there.

Access to China's dynamic website service gives your business website the tools to be seen in the Chinese market.

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#### **5. Your website inside WeChat**

WeChat is the “go-to” platform for businesses in China. The WeChat platform contains all the elements needed to run a business: messaging, email, social media, and website pages, as well as its proprietary software and programming tools, the “WeChat Mini Program”.

Access to China WeChat website service allows your business to be seen in China's largest and most successful business platform.

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#### **6. Chinese Data Centre services**

Our Chinese data centre services are in Suzhou, outside Shanghai. International data centre certification (Tier IV) and independent of ISPs, creating the opportunity to select the best network for your applications.

Access to China data centre services supports your current operations and future growth in China.

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### **Access to China's support services**

#### **7. Chinese Green Technology**

Access to China has been operating in China for over 20 years. Over the past 7 years, we have been following the development of green technology.

Over this time, we have been creating databases, reviewing local projects, and building up local supplier networks.

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## **8. Sourcing from China**

Sourcing directly from the factories or the local wholesale market in China. Over the last 60 years, China has built its manufacturing base into one of the most successful in the world.

Access to China has sourced/manufactured over 300 products from China over many years. Our staff understand the manufacturing process in China and can source local products and components directly from Chinese manufacturers.

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## **9. Chinese e-Commerce**

Access to China is currently creating a program to enable overseas companies to sell to China through the new free trade zone created in Hainan province.

More information to follow as it is available.